

# A BENEFITS AND RISKS HEALTH-CHECK

For many patients today, physician availability is often too limited, appointment wait times are too long, and it's just too hard to take time away from work and travel to a clinic...

# TELEMEDICINE

The infographic features a central cartoon man with several icons on his body: an alarm clock on his head, a bar chart with an upward arrow on his neck, a heart with a pulse line on his chest, a stack of gold coins on his stomach, a smartphone in his left hand, a red exclamation mark on his right leg, a checkmark in a box on his left leg, and a shield with a padlock on his right foot. A red stethoscope is positioned on the left side of the infographic.

**Telemed benefits patients – who take less time off work – and doctors can work from **anywhere**, at **any time**.**

**Telemedicine is **remote treatment of patients** and provides an alternative to in-person care.**

**The biggest benefit of telehealth is the ability to provide **immediate access to care** that otherwise would be difficult to obtain.**  
*HealthTech, 5 Ways Telehealth Is Taking Modern Healthcare to the Next Level, 2019*

**Telemedicine is one of the most significant growth areas in healthcare around the world. The market is expected to be valued at **\$130 billion by 2025****  
*Health Leaders Media, How Telemedicine Can Drive Change in Behavioral Health Services, 2019*

**Patients using telemedicine for emergency care save more than **\$1,500 costs per visit****  
*HealthLeaders, Cost Savings For Telemedicine Estimated At \$19 To \$120 Per Patient Visit, 2019*

**More than 50% of employers in a U.S. survey said they will offer more virtual care programs in 2020.**  
*National Business Group on Health Survey, 2019*

**Telemed produces a sea of sensitive data that travels from a patient's device to an EMR, necessitating a **strong focus on data security****

**Identity theft has soared in recent years, and virtual care makes it **easier to obtain treatment with a stolen identity.****

**Noncompliance with the **Health Insurance Portability and Accountability Act (HIPAA)** can lead to considerable fines, even loss of licensing.**



Telemedicine is revolutionizing healthcare through improved quality and convenience. The benefits to care facilities are too great to not be taken advantage of, but the risks should not be ignored. Is your organization taking the necessary steps to secure your telemedicine program? With WatchGuard, you'll have the **security and privacy solutions** to keep **telemedicine data** – and **patients** – **protected**.

To learn more visit: [www.watchguard.com/healthcare](http://www.watchguard.com/healthcare)

